Sinclair
Broadcasting's
decision to force
their stations to
air an anti-Kerry
program days before
the election is a
clear example of the
dangers of media
consolidation.
Furthermore, their
program will be
aired as "news" when
it is little more
than an extended
political
advertisement.

Sinclair uses the public airwaves free of charge, it is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. We leave ourselves open to flagrant political partisanship and censorship of news that do not further the political or economic interests of a centralized ownership, such as this decision by Sinclair Broadcasting. We also miss out on seeing real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Sinclair's actions are obstructing, rather than serving,

the public interest.

Thank you.